

2025 MEDIA KIT



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This is the 19th annual Heart of Marriage Retreat and this year's event will be bigger and more impactful than ever. The 2025 Heart of Marriage Retreat theme is "Solid as a Rock." God has a purpose for each of our marriages and it's important to see how He designed us to be together. We're excited to return to the Crowne Plaza SW Atlanta located in Peachtree City, GA, Friday September 19th — Sunday, September 21st.

This year's event will be headlined by our Lead Facilitators Rev. Dr's. Damon & Khalia Williams. Rev. Dr. Damon Williams is Sr. Pastor of Providence Missionary Baptist Church in Atlanta and Rev. Dr. Khalia Williams is Associate Dean of Worship and Sprptual Transformation / Associate Professor in the Practice of Worship at Candler School of Theology. The Williams are Heart of Marriage Retreat alumni having presented to rave revues in previous years.

In 2025, the Heart of Marriage Retreat will be jointly sponsored by the marriage ministries at: Ben Hill United Methodist Church, Cascade United Methodist Church and Providence Missionary Baptist Church. The combined membership of these three churches in Southwest Atlanta totals more than 8,000 members.

Guided by a team of committed volunteer couples, the weekend format helps couples communicate openly and honestly. There are large and small group sessions facilitated by professionals with opportunities to share tools that can benefit every marriage.

ABOUT US

The Heart of Marriage Retreat was founded by the Couples Who Care Marriage Ministry at Ben Hill United Methodist Church in 2007. It was born as a continuation of other marriage ministry retreats and efforts at Ben Hill UMC to offer couples an opportunity to better equip marriages with a Christ centered foundation for marriage. After a few years the marriage ministry of Cascade United Methodist Church joined forces to extend the partnership of the marriage ministries and expand the reach of married couples. In subsequent years Central United Methodist Church has been a participating church. In 2021 Providence Missionary Baptist Church joined the planning team.

In 2025 the marriage ministries of Ben Hill UMC, Cascade UMC and Providence Missionary Baptist Church have teamed up along with other couples from as far away as Jacksonville, Florida to develop a program that will hopefully cover the needs of couples from every age, background, and marriage perspective.



Marriage Enrichment Ministry
Cascade United Methodist Church



Couples Who Care Ministry
Ben Hill United Methodist Church



Marriage Enrichment Ministry
Providence Missionary Baptist Church

Our Mission

The mission of the Heart of Marriage Retreat is to foster healthy,
Christ-centered marriages.

ABOUT OUR MARRIAGE MINISTRIES

Couples Who Care Marriage Ministry

Ben Hill United Methodist Church

Couples Who Care Marriage Ministry strives to enrich and empower couples to develop a strong Christ-centered, marital relationship. The ministry presents a non-threatening forum for couples to search for the meaning of marriage in their lives and seek God's purpose in their marriage. The ministry meets twice a month and uses Christian-based books for study and discussions on such topics as commitment, intimacy, finance, communication, stress, and conflict resolution that focus on the marriage relationship.



Cascade's Marriage Enrichment Ministry ***Cascade United Methodist Church***

Our mission is to strengthen and support the institution of marriage by helping couples grow in their love of Christ and each other. We encourage spiritual growth and development through prayer, worship, and fellowship. We are guided by the scripture, **Ecclesiastes 4:9,10 and 12** (NIV) - Two are better than one, because they have a good return for their labor. If either of them falls, one can help the other up. Though one may be overpowered, two can defend themselves. A cord of three strands is not easily broken. The ministry serves married and committed couples through the sponsorship of workshops, seminars, bible studies, mentorships, date your mate events including a special weekend event "The Heart of Marriage Retreat". We encourage you to discover how our ministry can strengthen the binds of your relationship through the love of our Lord and Savior, Jesus Christ.

Marriage Chats Couples Ministry ***Providence Missionary Baptist Church***

The Marriage Enrichment Ministry of PMBC creates an environment where married, engaged, and seriously dating couples of all ages can share, learn, and grow together in Christ to bring glory to God through the ministry of marriage. The purpose of the Marriage Chats Couples Ministry is to provide biblically based principles in holistic and Godly practical ways to the challenges that couples face so that they can walk together in unity.

The ministry began as Marriage Chats, a Sunday school class that provided a safe-haven and relevant teachings designed to strengthen the foundations of marriages. In addition to Sunday school, Marriage Chats has now evolved into the Marriage Enrichment Ministry through events such as the Sweetheart Ball, date nights, game nights, cooking classes, retreats, and much more.

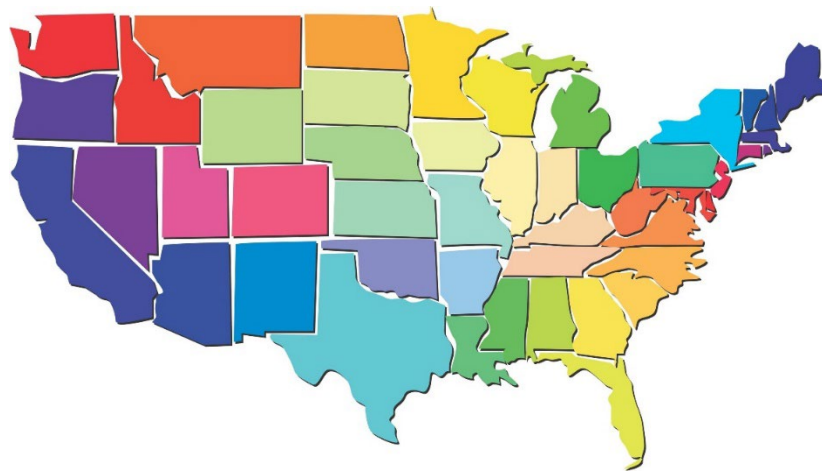


WHO WE REACH

Heart of Marriage Retreat attendees are **family-oriented** and focused on maintaining healthy marriages.



ATTENDEES FROM MANY STATES



LAST YEAR'S ATTENDEES CAME FROM:

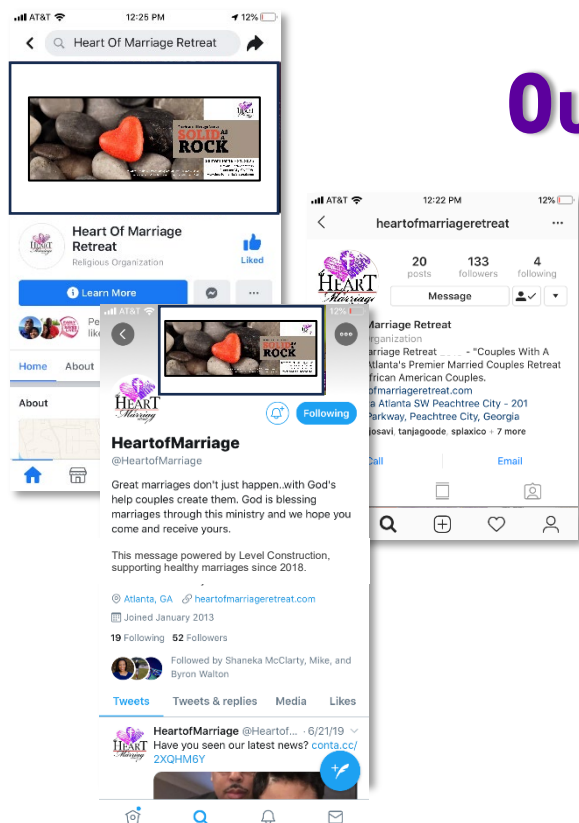
Georgia
Alabama

Florida
Michigan
California

Tennessee
Louisiana

OUR PLATFORMS

Our attendees are on the go.



25% Visit Heart of Marriage Retreat weekly or more

47% Visit Heart of Marriage Retreat mobile devices

DIGITAL

SOCIAL

750 (1,900+ July-Sept)
monthly page views at
heartofmarriageretreat.com

1,800+
monthly e-newsletter
subscribers
with a 44% open rate

50+ Twitter
followers

1,400+ Facebook
followers

130+ Instagram
followers

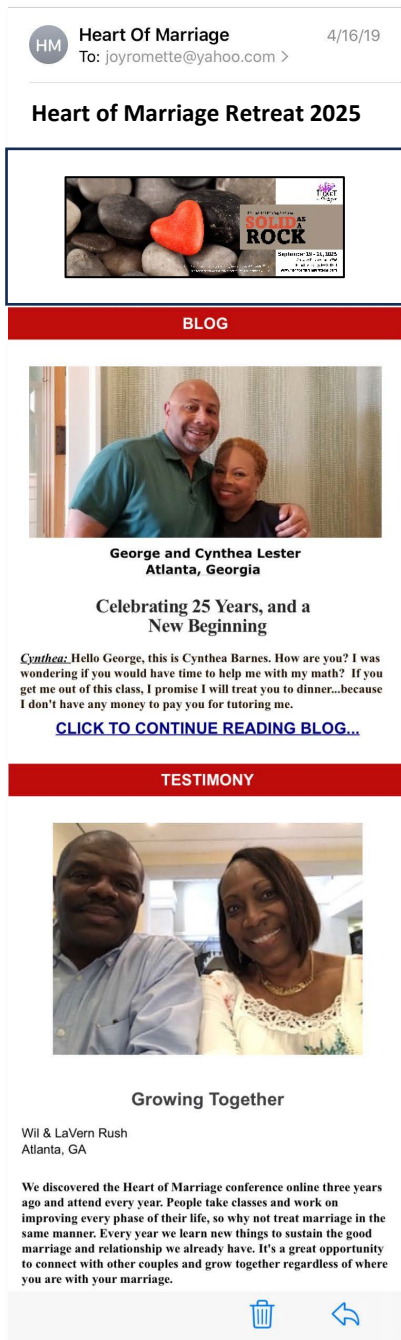
WHY PARTICIPATE AS A SPONSOR?

The Heart of Marriage Retreat 2025 is an opportunity for your brand to connect with influencers of the community. With more of our attendees being socially coherent and sharing their experiences through Twitter, Facebook, Instagram blogging and or video, your brand message will reach far beyond our Marriage Retreat to thousands of other potential influential consumers.

The Heart of Marriage is also a great opportunity for you to create relationships and target an untapped market with boundless potential.



SPONSORSHIP OPPORTUNITIES



Monthly Newsletter

The Heart of Marriage Retreat Newsletter reaches **1,800+** subscribers, giving advertisers an additional, direct way to reach our most loyal readers. The Heart of Marriage Retreat Newsletter provides a valuable platform and audience for your business' story. Provide **content for a blog or a company ad** to draw more focused attention to your products, program, or services.



Digital Exposure

Conference E Booklet



Inclusion of Products/Promotional Materials



SPONSORSHIP OPPORTUNITIES

Event Sponsor \$1,250

*Up to 4 Event Sponsors
\$1,500 includes registration for
one (1) couple*

- Event presented by sponsor name;
- Company ad posted in our official event program;
- Name and logo on session signage;
- Inclusion of products and/or promotional materials in the conference bags;
- Logo placement on our website as a conference sponsor with link to your website;
- Logo placement on official conference e-guide;
- 1-month newsletter ad space

Breakout Session Sponsor \$500

*Multiple opportunities
available on a first come,
first choice basis*

- Breakout Session presented by sponsor name;
- Company ad posted in our official event program;
- Name and logo on session signage;
- Inclusion of products and/or promotional materials in the conference bags;
- Logo placement on our website as a conference sponsor with link to your website;
- Logo placement on official conference e-guide;
- 1-month newsletter ad space

Conference Bag Drop Contributor \$250

- Company ad posted in our official event program;
- Name and logo on session signage;
- Inclusion of products and/or promotional materials in the conference bags;
- Logo placement on our website as a conference sponsor with link to your website

DISCLAIMER: Sponsorship packages are not exclusive unless otherwise indicated. For package or category exclusivity please contact us. Extra costs will apply. This kit is being circulated publicly, and nothing herein constitutes an offer. We will do our best to keep you informed of another company's interest in a package that you have expressed interest in. However, please assume that other brands have shown interest in each package and are simultaneously considering their participation. Except in special situations, we will be selling packages on a first come, first served basis. All payments are due at contract signing and must be received no later than July 31, 2025. If payment is not received by that date, your package will be released and your association with HOM 2025 will be removed. Thank you in advance for your understanding.



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